

BEST ACCOUNTING FIRMS TO WORK FOR – 2017

REGISTRATION DEADLINE: MAY 12, 2017



What is the Best Accounting Firms to Work for?

The Best Accounting Firms to Work for program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in the October issue of *Accounting Today*.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the industry's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$745 to receive their Employee Feedback Report detailing the company's employee responses. Also included are industry specific employee and employer benchmarks.

Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in the United States
- Companies with 15+ permanent employees working in the United States
- Companies in business a minimum of 1 year
- Must be an accounting firm

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

| # of US Employees | # Employees Surveyed | Online Fee ⁽¹⁾ | Paper Fee ⁽²⁾ |
|-------------------|--------------------------|---------------------------|--------------------------|
| 15-24 | All | FREE | \$230 |
| 25-99 | All | FREE | \$375 |
| 100-199 | All | FREE | \$505 |
| 200-499 | Up to 250 ⁽³⁾ | FREE | \$585 |
| 500-2499 | 350 ⁽³⁾ | FREE | \$685 |
| 2500+ | 400 ⁽³⁾ | FREE | \$840 |

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in the November issue of *Accounting Today*. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestAccountingFirmsToWorkFor.com

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