

BEST ACCOUNTING FIRMS TO FOR - 2020

REGISTRATION DEADLINE: MAY 8, 2020

accountingTODAY
BEST
ACCOUNTING
FIRMS
TO WORK FOR
2020

What is Best Accounting Firms to Work for?

Best Accounting Firms to Work For is a survey competition to determine which accounting firms are the nation's best employers. The process is managed by Best Companies Group (BCG) and winners are published in Accounting Today.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

You can find out if you are one of the nation's best employers in accounting! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your firm appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Firms can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$785 to receive their Employee Feedback Report detailing the firm's employee responses. Also included are national employee and employer benchmarks.

Who can participate?

- Must be a for-profit or not-for-profit business or government entity
- A publicly or privately held business
- Have a facility in the United States
- Have at least 15 employees working in the U.S.
- In business a minimum of 1 year
- An accounting firm

Assessment Description

The process includes 2 surveys gathering detailed data about each participating firm. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of US Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$270
25-99	All	FREE	\$415
100-199	All	FREE	\$545
200-499	Up to 250 ⁽³⁾	FREE	\$625
500-2499	350 ⁽³⁾	FREE	\$725
2500+	400 ⁽³⁾	FREE	\$880

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each firm is notified of their status prior to the release of the winner rankings in Accounting Today's August publication. Non-winning firms are not publicly revealed.

For more information or to register visit

www.BestAccountingFirmstoWorkFor.com or call BCG at 1-877-455-2159.

www.BestAccountingFirmstoWorkFor.com

Brought to you by: Accounting Today and Best Companies Group